

PRESS STATEMENT

High-Level Conference on Professionalism in Financial Services in Europe: Competence and Qualifications as Drivers - November 13, 2008

A high-level conference on professionalizing financial services in Europe will be held on November 13, 2008 in Antwerp Belgium. The conference will be hosted by Project €FA (European Financial Advisor), the European Financial Planning Association, €FPA Nederland and €FPA Belgium. Participants include senior officials from the European Commission, National Financial Regulators and Agencies, National and European Trade and Employer Groups, Educators and Sector Stakeholders. Delegates include Policy Makers from European financial institutions, Policy Advisors to Ministries of Finance and financial sector regulatory agencies, financial services providers, human resources managers, educational specialists and financial advisor practitioners and sector bodies from across Europe.

The aim of the conference is to explore the key issues of competence and qualifications for financial advisors, working in Europe. Senior officials (including from the European Commission, FSA and Europe's largest trade and employer organizations) will elaborate their views on the competence of financial advisors and what competence means for Europe in the context of MiFID. Topics will include:

- compensation as a driver of professionalism (presented by the originators of that globally significant legislation).
- how €FPA, other Project €FA Participants and sector stakeholders can best support the European Commission's, National Regulators' and other financial services players' efforts to facilitate professionalism through both policy and nongovernmental measures.
- The Conference will also provide deeper insight into some important EU funded projects and achievements focusing on competence in financial services.

Project €FA

Project Director: Tel: +31 10-240 0225 - Fax: +31 10-280 7946

Media Relations: Tel: +31 35-542 7534 Fax: +31 35-542 76 00

€FPA

Headquarters: Tel: +31 10-240-0225 - Fax: +31 10-280 7946