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€FPA Sign New Affiliation Agreement in the Netherlands

The European Financial Planning Association (€FPA) has signed a new Affiliation Agreements with the Federation of Financial Planners [Federatie Financieel Planners (FFP)] taking the lead in support of €FPA Qualifications in Holland.

At a small ceremony held in what will become the new home of €FPA in the Netherlands, Baarn, representatives from €FPA, €FPA Nederland and the Federation of Financial Planners gathered for the long awaited linkage of these two sector leaders.

In the past year, €FPA and the Federation of Financial Planners have solidified their relationship through a variety of: EU based initiatives, participation in European Conferences, academic research into the state of the art in Financial Planning as well as various professional and sectoral symposia. In Early 2008 the FFP joined €FPA in the important EU Project EuropeQUALIFISE and has since taken on a leading role in that project. The FFP will also be joining €FPA in planning the EU Project European Financial Advisor final dissemination and valorisation conference to be held in November 2008.

“€FPA is very pleased with the relationship we have fostered over the years with the FFP”, said Michael Fawcett, €FPA Chief Executive Officer. “The Netherlands has a highly developed financial services sector and has long been a leader in the training of financial advisory practitioners and has led in the drive towards professionalism of the sector in Europe. I’m certain that the exchange of knowledge and experience will result in tangible benefits for €FPA and the FFP through €FPA Nederland.”

While there will be a period of adjustment and transition until the FFP qualification and €FPA’s European Financial Planner (€FP) and European Financial Advisor (€FA) qualifications are fully aligned, what is certain is that the FFP and €FPA Nederland are committed to ensuring that Dutch practitioners are amongst the most competent and ethical financial advisors anywhere.

Linking with €FPA also provides the FFP with an opportunity to more closely align their own qualifications to European standards and to participate in meaningful discussions about issues that impact the profession and their Membership.

“Through our role within €FPA, €FPA Nederland and the FFP will be able not only to more closely follow the critical issues facing the financial services sector in Europe but will allow €FPA Nederland and the FFP to participate and play a consequential role in the eventual decisions taken at the European level, this will help the individual FFP Members and €FPA Qualification holders.”

For more information about the European Financial Planning Association please see www.efpa-europe.org. For more information about €FPA Nederland, please contact the Federatie Financieel Planners (FFP) - <http://www.vffp.nl/vffp/> - Attn. Mr. Peter Otten or Mrs. Anja Bitter - or Telephone +31(0)35-542 75 38